

Tony Cai
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OBJECTIVE

A position where my web, media, print, communications and technical abilities is guaranteed to move your company forward.

EDUCATION AND RELEVANT COURSES

BS – Technology Systems Management/Computer Science

Expected Graduation Date: July 2010

SUNY Stony Brook University, Stony Brook, NY

Relevant Courses: Java, Python, Data Structures, Technology Assessment, Project Management, Problem Solving, Application Software for IT Management, Communication Technologies Systems, Engineering/ Managerial Economics, Human Computer Interaction.

TECHNICAL SKILLS

Programming Languages: C, C++, Python, QBasic, Java, Various Web 2.0 Technologies.

Web Technologies: HTML, JavaScript, CSS, XML, PHP, MySQL, Web 2.0, Apache, Expert DNS Knowledge, Web Server Environments.

Expert Software Knowledge: Microsoft Office XP-07, Adobe's Dreamweaver, Illustrator, Photoshop, Flash, Director, Windows 9x, XP, Vista, 7, OSX, Linux Ubuntu & SuSE, FTP & SSH, Linux & cmdlet Shells, Windows Server 03, 08, Exchange Server, IIS, cPanel, SEO.

WORK EXPERIENCE

IT & Creative Marketing Design Manager

September, 2009-Current

Womb Pics Ultrasound Incorporated, Bohemia, NY

- Perform routine maintenance on GE Ultrasound Diagnostic Machines and provided help desk support with office workstations.
- Designed professional ad campaigns via newspaper, magazines, and brochures resulting in increase of sales by over 50%.
- Designed & Developed & SEO Womb Pics website, redesigned logo, implemented Virtual Point of Sale terminal for payments.
- Streamlined company's daily business practices and procedures to increase productivity efficiency by implementing technology.

IT Manager & Technology Analyst

August, 2009-Current

Eastern Portable X-Ray Corporation, Bohemia, NY

- Maintain company's SAN and VPN network to support cross platform file sharing of patient's medical data to medical facilities.
- Provided software/hardware upgrades on Windows Server machines, maintained tape and RAID 5 backups of over 16TB of data.
- Installed and maintain an office-wide wireless network surveillance camera system capable of real time surveillance on the WWW.
- Managed data loss prevention and on/off site backup systems for both company data and medical data mandated by government.

Web/E-Commerce Developer & Director of Outsourcing

October, 2008-August 2009

PanatelDirect.com, IDEUSA.com, NewYorkPhoneAuthority.com, Oval Office Inc., Port Jefferson, NY

- Designed & Developed all of company's E-Commerce Websites which directly increased company monthly sales.
- Developed & Developed MS Access Database Application to track company inventory, sales and company residuals.
- Manage 20+ Employees in Pakistan and India which increase productivity while keeping company costs low.
- Search Engine Optimized Website and implemented Google AdWords which increased company page rank resulting in more sales.

Chair of Information Technology (Participant in Program)

October, 2005-June 2006

OpalAve.com Inc, Microsoft & National Urban League, New York City, NY

- Developed Innovative OpalAve Real Estate Market Listing Web Application with Microsoft employee.
- Created full scale business plan for OpalAve with focus on investing in new technologies.
- Spent 20+ hours a week at Microsoft's NY/NJ regional office; collaborated with professionals and held meetings daily.
- Presented business plan to managers and software developers of Microsoft Corporation and other IT groups at the regional office.

SBU Admissions Blogger & Orientation Leader

September, 2006-Current

Stony Brook University Admissions, Stony Brook, NY

- Founded and currently maintains a blog for Stony Brook University Admissions. *Technology Systems Management Liaison.*
- Administer online chats and IM sessions for students with questions which increased the conversion rate of prospective students.

AWARDS AND EXTRA CURRICULAR ACTIVITIES

Oracle ThinkQuest Award 1st Place: Best Web Site Designer Award in all of NYC High Schools in 2005 and 06. 2005-2006

Novell SuSE Forum Moderator: Maintained and answered SuSE Linux questions; later acquired by Novell, Inc. 2004-2007

Freelance Web Designer: Designed and Developed over 20+ Websites; clients such as Interscope Records. 2002-Current

Freelance IT Consultant: Founded IT consulting company for SMB and home environments with over 50 clients. 2007-Current

President of STSM @ SBU: The Society for Technological Systems Management strives to help business professionals achieve.